

FOR IMMEDIATE RELEASE

July 13, 2020

Media Contact:
Nicha Poolpol
npoolpol11@gmail.com
(216) 310-5579

Interactive Digital Piece Offers What Live Audiences are Missing

Cleveland, Ohio — NYC and Cleveland-based director Dylan Seders Hoffman is set to present digital performance piece *Vandershtok: a (web)site-specific journey* as part of the **2020 Philadelphia Fringe Festival** from Thursday, September 10th through Sunday, October 4th. Audience members shape their own experience within the digital realm of *Vandershtok* by interacting with the performance, becoming a part of the piece themselves. Tickets can be purchased on a sliding scale from \$5-15. A password for two entries to the piece will be provided with the ticket and can be used at any time of day during the run.

Born out of the emotional landscape of this tumultuous moment in time, *Vandershtok* explores how the experience of live performance can be digitally captured when it is not possible for audiences and performers to gather together. Through the choices made by each audience member and the moments of chance embedded in the piece, no two performances are the same. “In site-specific performances, the line between the audience member and the performer is often blurred. In creating *Vandershtok*, we are thinking about how this same concept can translate to a *website-specific* piece,” says Seders Hoffman. “When we began researching as a creative ensemble, it became clear that consequences of the pandemic caused heightened and unabating desires within people. This piece tries to address these desires and create connection inside a digital realm.”

Director and Lead Artist Dylan Seders Hoffman

Dramaturgy Sarthak Agrawal, Rebecca Brudner, Logan Cryer

Movement Artists Rebecca Brudner, Hannah Nadine Cohen, Calumina McCondochie, Heather Robinson

Visual Design Logan Cryer, Oliver Spencer

Sound Design Oliver Spencer

Dylan Seders Hoffman is a director, performance artist, and actor based in Cleveland, Ohio and New York City. Most recently she was seen performing Off-Broadway in the National Yiddish Theatre Folksbiene’s *The Sorceress*. Dylan’s devised work has been presented in Philadelphia at the CEC, Bryn Mawr College, Moore College of Art & Design, and a West Philly kitchen. She has performed in the dance works of Headlong Dance Theater, Boris Charmatz, Linda Caruso Haviland, and Lela Aisha Jones. Dylan is an alumna of both Headlong Performance Institute and Bryn Mawr College where she studied Dance, Theatre, and Jewish Studies.

FringeArts supports artists and brings the world’s newest and most cutting-edge cultural experiences to Philadelphia, amplifying the vibrancy of the city as a renowned cultural center and an unparalleled place to live, work and visit. Founded in 1997 and formerly known as the Philadelphia Live Arts Festival and Philly Fringe, the organization serves local, national and international artists of all disciplines and levels of achievement through an annual Festival along with a year-round series of high-quality contemporary dance, theater and music performances; commissioned public art installations; and a residency program that continues to expand and grow as a state-of-the-art incubator for artists. In 2013, FringeArts opened the doors to its brand-new waterfront headquarters in Old City Philadelphia.

Vandershtok Fact Sheet

Dates: 9/10/2020 - 10/04/2020

Times: Accessible Anytime

Calendar Blurb: *Born out of the emotional landscape of this tumultuous moment in time, Vandershtok explores how the experience of live performance can be digitally captured when it is not possible to gather together. Through the choices made by each audience member and the moments of chance embedded in the piece, no two performances are the same.*

Funder Information: Self-funded

FringeArts supports artists and brings the world's newest and most cutting-edge cultural experiences to Philadelphia, amplifying the vibrancy of the city as a renowned cultural center and an unparalleled place to live, work and visit. Founded in 1997, the organization serves local, national and international artists through an annual Festival along with a year-round series of high-quality contemporary dance, theater and music performances; commissioned public art installations; and a residency program that continues to expand and grow as a state-of-the-art incubator for artists.

Dylan Seders Hoffman (*director and lead artist*) is an NYC-based director, performance artist, and actor. Most recently she was seen Off-Broadway in the National Yiddish Theatre's *The Sorceress*. Dylan is an alumna of Headlong Performance Institute and Bryn Mawr College where she studied Dance and Theatre.

Sarthak Agrawal (*technologist and dramaturg*) is a graduate student in Mathematics at the University of Connecticut. Sarthak holds a B.A. in South Asian Languages and Civilizations from the University of Chicago, and has previously worked in both finance and technology startups.

Rebecca Brudner (*dramaturg and movement artist*) is an NYC-based actor and theater maker. Favorite credits include *R&H's Cinderella*, *Matilda* (Tuacahn); *Macbeth*, *Guys and Dolls* (Arkansas Shakespeare); *Hannah Senesh*, *The Sorceress* (National Yiddish Theatre). Rebecca graduated from Yale with a B.A. in 2016.

Hannah Nadine Cohen (*movement artist*) is an actor, comedian, and writer based in NYC. She is a recent graduate of NYU Tisch School of the Arts, with a B.F.A. in Drama and minor in Child & Adolescent Mental Health Studies. She works in the theatre and film industries as a producer, assistant director, and makeup artist.

Logan Cryer (*visual designer and dramaturg*) is a writer, artist, music lover and curator living and learning in Philadelphia. They are a graduate of Moore College of Art where they majored in Fine Arts and Design and are an alum of Headlong Performance Institute.

Calumina McCondochie (*movement artist*) is a dancer and fiddler who has performed in choreography by Olive Prince and Joe González and in fiddle performances with Manning Music Fiddlers. She is a senior at Bryn Mawr College studying to receive her B.A. in Biology (Pre-Vet) and minoring in Spanish.

Heather Robinson (*movement artist*) is a dancer and researcher in Philadelphia. She received a B.A. in Psychology from Haverford College, with minors in Dance and Neuroscience. Heather works in a neuroscience lab at the University of Pennsylvania and performs with Commovere Dance.

Oliver Spencer (*sound and visual designer*) is a Philadelphia-based artist, writer, and musician. They will graduate with a B.S. from The University of the Arts in Music Business Entrepreneurship and Technology. Oliver's musical works have been performed under the name of St. Sol at FringeArts' Scratch Night and The Starfruit Project's "Non-linear."